**55 Fill-in-the-Blank Headline Templates Worksheet**

**How to get the most out of this worksheet**

**1. Complete the exercises** – The webpage for each set of headlines templates includes a quick exercise. It’s easy. All you have to do is answer some simple questions.

These questions help you think about relevant and meaningful ideas for your audience or the particular topic. These exercises put you in your readers’ shoes. Writing incredible headlines becomes almost effortless by doing this little bit of extra thinking.

**2. Practice, Practice, Practice** – Write 5-10 headlines per article or piece of content. Fill-in-the-blanks using different headline templates. This practice develops your writing muscles. You’ll find that you can develop many different ways to effectively introduce the same subject.

**3. Review the Pro Tips** –Take your headline writing to the next level. The webpage for each set of headline templates contains several “Pro Tip” tactics. If you like a particular headline style, take advantage of these tips to really grab your reader’s attention.

Here are the links to the webpages for your headline templates:

[**Top 10 How-to Headlines**](http://www.bobangus.com/free-headline-templates/how-to-headlines-templates/)

[**16 Fear and Mistake Headlines**](http://www.bobangus.com/free-headline-templates/fear-and-mistake-headlines/)

[**15 Brand Association and Peace of Mind Headlines**](http://www.bobangus.com/free-headline-templates/brand-association-and-peace-of-mind-headline-templates/)

[**14 List and Announcement Headlines**](http://www.bobangus.com/free-headline-templates/list-and-announcement-headlines-templates/)

**How-to Headlines**

How to *Action/Goal*

How to *Action/Goal* – The Ultimate Guide

How to *Action/Goal* in *Year*

How to Use *Tool*  to *Action/Goal*

How to *Action/Goal* That Your *Target Audience* Will Love

How to Be *Personal Quality*

How to *Action/Goal* – Even If *Obstacle*

How to *Action/Goal* *Without* *Negative Reaction*

How to *Action/Goal* and *Action/Goal*

How to *Action/Goal* While You *Different Action*

**Fear Headlines**

How Safe Is Your *Something Valuable* from *Threat* ?

 *#* Warning Signs That *Something Bad*

Warning: *Something Bad*

 *#* Little-Known Risks/Factors That Could *Something Bad* Your *Something Valuable*

The Shocking Truth about *Something Valuable*

The Great *Goal/Thing* Hoax

 *Audience* Alert: The New *Goal/Thing* Scam to Avoid

Can We Really Trust *Person/Company/Product* ?

How *Person/Company/Product* Gamble with Your *Something Valuable* : *#* Ways to Protect Yourself

 *#* Things *Person/Group* Won't Tell You

 *#* Lies *Person/Group* Like to Tell

**Mistake Headlines**

Do You Make These *#* *Goal/Skill* Mistakes?

 *#* *Goal/Skill* Mistakes You Don't Even Realize You're Making

 *#* *Goal/Skill* Mistakes That Make You Look *Negative Personal Image*

 *#* *Goal/Skill* Mistakes That Make You *Look/Sound* Like a *Negative Personal Image*

Don't Make These *#* Mistakes When *Goal/Skill*

**Brand Association Headlines**

 *Action* Like *Famous Person* : # Ways to *Action/Goal*

 *Famous Person’s* Top 10 Tips for *Action/Goal*

Secrets of  *Famous Person/Group/Brand*

*Memorable Brand/Event* : The Real Story

 *Famous Person/Group/Brand*  vs.  *Famous Person/Group/Brand* : Who Wins?

The  *Famous Person/Group/Brand*  Guide to  *Action/Goal*

What  *Memorable Brand/Event*  Can Teach Us About  *Action/Goal*

**Peace of Mind Headlines**

How to Take Control of Your  *Problem*

Can't Keep up?  *#*  Ways to Simplify Your  *Problem*

How to  *Action/Goal*  in  *#*  Minutes

 *#*  Shortcuts for Finishing  *Complex/Tedious Task*

 *#*   *Action/Thing*  Hacks: A Cheat Sheet for  *Action/Goal*

Get Rid of  *Recurring Problem*  Once and for All

How to End  *Problem*

The Zen of  *Action/Goal*

**List Headlines**

Top 10 *Actions/Goals/Things*

 *#* Steps to *Action/Goal*

 *#* Ways to *Action/Goal*

 *#* *Resources/Tools/Tips* for *Audience/Process*

101 *Actions/Goals/Things* for *Goal/Thing*

 *#* *Action/Goal* Secrets Every *Audience* Should Know

 *#* Surprising Reasons Why *Action/Goal*

Get *Action/Goal* ! *#* *Steps/Ideas/Tricks* That Really Work

The *#* Laws of *Action/Goal*

**Announcement Headlines**

Breaking News! *Announcement*

Announcing *Announcement*

New *Announcement* – *Call to Action* !

 *Announcement* Limited Time Only!

Alert: *Announcement*