

# 55 Fill-in-the-Blank Headline Templates Worksheet

## How to get the most out of this worksheet

**1. Complete the exercises** – The webpage for each set of headlines templates includes a quick exercise. It's easy. All you have to do is answer some simple questions.

These questions help you think about relevant and meaningful ideas for your audience or the particular topic. These exercises put you in your readers' shoes. Writing incredible headlines becomes almost effortless by doing this little bit of extra thinking.

**2. Practice, Practice, Practice** – Write 5-10 headlines per article or piece of content. Fill-in-the-blanks using different headline templates. This practice develops your writing muscles. You'll find that you can develop many different ways to effectively introduce the same subject.

**3. Review the Pro Tips** – Take your headline writing to the next level. The webpage for each set of headline templates contains several "Pro Tip" tactics. If you like a particular headline style, take advantage of these tips to really grab your reader's attention.

Here are the links to the webpages for your headline templates:

[Top 10 How-to Headlines](#)

[16 Fear and Mistake Headlines](#)

[15 Brand Association and Peace of Mind Headlines](#)

[14 List and Announcement Headlines](#)

## How-to Headlines

How to   Action/Goal  

How to   Action/Goal   – The Ultimate Guide

How to   Action/Goal   in   Year  

How to Use   Tool   to   Action/Goal  

How to   Action/Goal   That Your   Target Audience   Will Love

How to Be   Personal Quality  

How to   Action/Goal   – Even If   Obstacle  

How to   Action/Goal   Without   Negative Reaction  

How to   Action/Goal   and   Action/Goal  

How to   Action/Goal   While You   Different Action

## Fear Headlines

How Safe Is Your Something Valuable from Threat ?

# Warning Signs That Something Bad

Warning: Something Bad

# Little-Known Risks/Factors That Could Something Bad Your Something Valuable

The Shocking Truth about Something Valuable

The Great Goal/Thing Hoax

Audience Alert: The New Goal/Thing Scam to Avoid

Can We Really Trust Person/Company/Product ?

How Person/Company/Product Gamble with Your Something Valuable : # Ways to Protect Yourself

# Things Person/Group Won't Tell You

# Lies Person/Group Like to Tell

## Mistake Headlines

Do You Make These # Goal/Skill Mistakes?

# Goal/Skill Mistakes You Don't Even Realize You're Making

# Goal/Skill Mistakes That Make You Look Negative Personal Image

# Goal/Skill Mistakes That Make You Look/Sound Like a Negative Personal Image

Don't Make These # Mistakes When Goal/Skill

## Brand Association Headlines

Action Like Famous Person : # Ways to Action/Goal

Famous Person's Top 10 Tips for Action/Goal

Secrets of Famous Person/Group/Brand

Memorable Brand/Event : The Real Story

Famous Person/Group/Brand vs. Famous Person/Group/Brand : Who Wins?

The Famous Person/Group/Brand Guide to Action/Goal

What Memorable Brand/Event Can Teach Us About Action/Goal

## Peace of Mind Headlines

How to Take Control of Your Problem

Can't Keep up? # Ways to Simplify Your Problem

How to Action/Goal in # Minutes

# Shortcuts for Finishing Complex/Tedious Task

# Action/Thing Hacks: A Cheat Sheet for Action/Goal

Get Rid of Recurring Problem Once and for All

How to End Problem

The Zen of Action/Goal

## List Headlines

Top 10 Actions/Goals/Things

# Steps to Action/Goal

# Ways to Action/Goal

# Resources/Tools/Tips for Audience/Process

101 Actions/Goals/Things for Goal/Thing

# Action/Goal Secrets Every Audience Should Know

# Surprising Reasons Why Action/Goal

Get Action/Goal ! # Steps/Ideas/Tricks That Really Work

The # Laws of Action/Goal

## Announcement Headlines

Breaking News! Announcement

Announcing Announcement

New Announcement – Call to Action !

Announcement Limited Time Only!

Alert: Announcement